

Was \$100
Before the War
Now \$64

In these days when the cost of many things is higher than before the war, it is a distinct contribution to business economy to offer through more direct selling methods such a great and decided saving on so popular a typewriter as the Oliver.

SAVE
\$36



A Finer Typewriter
at a Fair Price

Free Trial—Send No Money!

No money in advance. Not a cent. Simply make your request via the coupon below if you want this brand New Oliver Typewriter for 5 days free trial in your own home or office. Use this Oliver for five days as if it were your own. Type all your letters or any other work with it. Put it to every conceivable test. Compare it with any \$100 typewriter on the market. Compare it for simplicity of construction. For beauty of finish. For ease of operation. For speed. For neatness of work. Then if after 5 days free trial you do

not wish to keep the typewriter for any reason whatsoever simply send it back to us and you won't be out one cent for the free trial. If, on the other hand, you decide that it is the finest typewriter, and you wish to keep it, then pay us at the easy rate of only \$4 a month. This is the open, free trial offer we make to you on the Oliver to let you see for yourself that if any typewriter is worth \$100 it is this splendid, speedy Oliver No. 9, our latest model and the finest we ever built. Who could make such an offer of free trial and ship without money unless they had absolute confidence in the quality of their product proved by years of experience?

Direct From Factory

For \$64 you can now obtain the identical Oliver Typewriter formerly priced at \$100. We are able to save you nearly half because of our radically new and economical method of distribution. During the war we learned many lessons. We found that it was unnecessary to have such a vast number of traveling salesmen and so many expensive branch houses throughout the country. We were able to discontinue many other superfluous sales methods. The result is that we can afford to sell at \$64 the very same Oliver formerly priced at \$100.

Easy Payments

Remember you need not send any money with the coupon. Check the coupon to get the Oliver for five days free trial in your own home. If you decide to keep the typewriter you can pay for it on terms so easy that you won't miss the money—only \$4 a month. If you prefer to have further information before ordering, fill in the coupon for our free catalog. By the coupon you may order the Oliver or the catalog just as you wish. Clip the coupon now and mail at once.

The OLIVER Typewriter Company

Famous Users of the Oliver

Among the 900,000 purchasers of the Oliver are such distinguished concerns as:

Columbia Graphophone Co.
New York Central Lines
National City Bank of N. Y.

Boston Elevated Railways
Hart, Schaffner & Marx
U. S. Steel Corporation

New York Edison Co.
American Bridge Co.
Diamond Match Co.

1264 Oliver
Typewriter Bldg.,
Chicago, Ill.

Canadian Price, \$82

THE OLIVER TYPEWRITER COMPANY

1264 Oliver Typewriter Bldg., Chicago, Ill.

☐ Ship me a new Oliver Nine for five days free inspection. If I keep it, I will pay \$64 at the rate of \$4 per month. The title to remain in you until fully paid for.

My shipping point is This does not place me under any obligation to buy. If I choose to return the Oliver, I will ship it back at your expense at the end of five days.

☐ Do not send a machine until I order it. Mail me your book—"The High Cost of Typewriters—The Reason and the Remedy," your de luxe catalog and further information.

Name
Street Address
City State
Occupation or Business